



40° Congresso
Nazionale **SICC** in EXPO

CALL FOR PAPERS

Smartly Simplify Technologies – For Planet and Customers
MILAN Area, 11-12 June, 2015

Abstract Themes

In line with the general objective of the Congress and the aims of the EXPO 2015, the paper can be either an original research work or an outstanding survey on one of the following headings; guidelines as listed below the headings are to be taken as non-exhaustive suggestions of admitted items

- **Simplify the approach to ingredients innovation**
 - *Green approach to Cosmetics ingredients processes*
 - *Nanomaterials*
 - *Vegetal Ingredients and biodiversity safeguard*
 - *Cosmetic Ingredients from by-products of food processes*
- **Simplify cosmetic formulas**
 - *Strategies for sustainable cosmetic formulations*
 - *"Free of" Sustainability Criterion or Green Washing?*
 - *"all-in-one" products*
 - *Skin and Eco friendly formulations*
 - *Functional synergies in cosmetic formulations*
- **Simplify Interdisciplinary Interaction**
 - *Cosmetics and Biotechnologies*
 - *Cosmetics and Dermatology*
 - *Cosmetics and Analytical Chemistry*
 - *Cosmetics and Food Technologies*
- **Simplify Supply Chain**
 - *Sustainable process Key Indicators*
 - *Suppliers, Purchasing and Sustainability*
 - *Sustainable Packaging materials*
 - *Distribution: how to reduce waste and market returns*
 - *Carbon, Water and Sustainability footprints*
- **Simplify Communication**
 - *Claims and Legal Requirements*
 - *Good Communication Practices*
 - *Intelligent Labels*
- **Simplify Quality And Controls**
 - *Sensors and biosensors*
 - *Simplification of analytical instrumentation*
 - *How to measure intangible elements of quality*
 - *Certifications: lights and shadows*
 - *Sustainability as a critical factor of Quality*
 - *Quality tests easy to use for consumers*

Abstract Submission Guidelines

Please, fill the attached Submission Form in compliance with the indications listed below and send it via e-mail to the address segreteria@sicc.it

- **Title of the paper** in Arial 12 point **BOLD** font
- The title should be concise and describe in a general way the content of the paper and should coincide with the title of the approved abstract
- **Authors:** Surname, First Name and initial of the second name should be indicated. Presenting author should be the one underlined
- **Affiliations:** Each author should be listed with one or more institutions. For each institution, identified with a number, include city, state/province
- **Key words:** Use four key words which may allow adequate allocation of the paper
- **Text:** Text of abstract is in Arial regular font 10 point. The total abstract should be between 300 and 1000 words. The text should be divided in: **Introduction** in which the background for the work, the purposes and objectives must be described. **Methodology** This part must include experimental materials, employed methods, instruments, IT tools and applied statistical methodologies. **Result and Conclusions:** this section should include the main results and the conclusions of the work
- All abstracts should be submitted in English and in electronic form (.doc or .pdf) via the link provided on the website.
- Please let us know if you prefer to realize a podium or poster presentation.

Deadline for Receipt of Abstracts

The **deadline** for receipt of the Abstracts by the Congress Scientific Committee is **15th Feb, 2015**.

The acceptance of the papers from the Conference Scientific Committee will be communicated to the Authors by **15th May, 2015**.

Authors will be admitted to present the paper only if they register to the Congress in the Category: **Special rate for Authors**

Please email the Submission Form at segreteria@sicc.it

