

# network enterprise europe



Business Support on Your Doorstep



## Enterprise Europe Network: la rete europea a supporto dell'innovazione

Guido Dominoni - Finlombarda SpA

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Regione Lombardia



# ENTERPRISE EUROPE NETWORK

La più importante rete europea  
a supporto delle imprese:

~ 600 organizzazioni in **54 paesi**:

Paesi Ue: i 28 paesi membri

Paesi extra-Ue:

Albania, Armenia, Bosnia-Erzegovina, Brasile,  
Canada, Cile, Cina, Corea del Sud, Egitto,  
Giappone, India, Islanda, Israele, Marocco,  
Messico, Moldavia, Montenegro, Norvegia,  
Repubblica di Macedonia, Russia, Serbia,  
Svizzera, Tunisia, Turchia, Ucraina, USA



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The way to new markets:  
Enterprise Europe Network

We help SMEs to:

- ACCESS EU FUNDING  
GRASP EU RULES
- MAKE INTERNATIONAL CONNECTIONS
- BRING YOUR INNOVATIONS TO MARKET

Who we are:

- more than 50 countries
- x 600 offices over 4 continents
- x 4500 local experts

WE CAN HELP YOU DO BUSINESS IN:

- Europe
- Middle East
- Asia
- Africa
- North America
- Latin America

WE HAVE SPECIALISTS IN:

- European legislation
- EU standards
- Technology transfer
- Access to finance
- CE marking & VAT

Our results:

- EU & business questions answered each year: 125 000
- Expressions of interest in EU SMEs since 2008: 250 000
- SMEs receiving support for financing their projects since 2008: 76 000

We can help you!  
There is a contact point near you. Visit our website:

een.ec.europa.eu

Enterprise and Industry

Finlombarda

Finlombarda

# SIMPLER – il consorzio

SIMPLER è il punto di accesso in **Lombardia** e in **Emilia-Romagna** alla Enterprise Europe Network

## Sei partner:

- Lombardia
  - Finlombarda SpA – il coordinatore
  - Camera di Commercio di Milano
  - FAST – Federazione delle Associazioni Scientifiche e Tecniche
- Emilia-Romagna
  - ASTER Scienza Tecnologie Impresa S. Cons. p. a.
  - Camera di Commercio di Ravenna
  - Unioncamere Emilia-Romagna

## Con il supporto di:

- Regione Lombardia – DG Commercio, Turismo e Terziario
- Regione Emilia-Romagna



# SIMPLER – a chi si rivolge

Principali utenti:

- Imprese: focus su **PMI**
- Associazioni e consorzi di imprese
- Università, Istituti di ricerca
- Cluster
- Enti pubblici



# SIMPLER – i servizi

SIMPLER offre alle PMI e agli altri utenti un'ampia gamma di servizi di supporto all'innovazione e internazionalizzazione :

- 1. Accesso ai finanziamenti dell'UE per la R&S*
- 2. Innovazione e trasferimento tecnologico*
- 3. Accesso a nuovi mercati*
- 4. Assistenza nella ricerca di partner internazionali*





# 1. Accesso ai fondi europei di R&S

- Informazioni e supporto per partecipare ai programmi europei di R&ST (Horizon 2020, ecc.)
  - Orientamento sulle call
  - Verifica preliminare di idee progettuali
  - Supporto nella messa a punto di proposte
  - Ricerca partner
  - Per lo SME Instrument: innovation assessment delle PMI
- Training sulla partecipazione a progetti dei PQ di R&S



## 2. Innovazione e TT

- supporto alle PMI nello sviluppo delle capacità di ricerca e innovazione (es. audit tecnologici)
- sostegno alla valorizzazione dei risultati della ricerca
- informazioni e assistenza sulla proprietà intellettuale
- informazioni e assistenza sulle possibilità di finanziamento esistenti



## 3. Accesso a nuovi mercati

- Informazioni e consulenza specialistica su.
  - opportunità di mercato
  - legislazione europea
  - regolamenti doganali
- Assistenza nella ricerca di partner internazionali
  - una banca dati di profili commerciali
  - organizzazione di missioni da e all'estero



## 4. Assistenza nella ricerca di partner internazionali (1)

- Eventi di brokeraggio e missioni dove è possibile realizzare incontri one-to-one:
  - inserimento del proprio profilo sul sito dell'evento
  - richiesta degli incontri selezionando i profili di interesse
  - partecipazione all'evento con un'agenda di incontri predefinita





Events Calendar

Month  Year

[Show all past events](#) [Show all future events](#)

June 2014

3 June 2014	<b>Matchmaking World Bioenergy 2014</b> Brokerage Event - Jönköping (Sweden)
4 June 2014	<b>MariMatch 2014 at Posidonia Exhibition</b> Brokerage Event - Athens (Greece)
4 June 2014	<b>Mediapolis Matchmaking: New Partnerships via Video matchmaking</b> Brokerage Event - Tampere / Video Connection outside Finland (Finland)
4 June 2014	<b>Baltic Sea Health Summit B2B</b> Brokerage Event - Turku (Finland)
4 June 2014	<b>Innovat&amp;Match 2014</b> Brokerage Event - Bologna (Italy)
5 June 2014	<b>Italian Furniture Design VIRTUAL 3D FAIR – Second edition!</b> Brokerage Event - Monza (on-line) (Italy)
6 June 2014	<b>Networking Village @ EU-Russia Innovation Forum</b> Brokerage Event - Lappeenranta (Finland)
10 June 2014	<b>French cosmetic companies meeting potential commercial and technological Polish partners</b> Company Mission - Łódź (Poland)
10 June 2014	<b>Israel Mobile Summit 2014</b> Brokerage Event - Rishon LeZion (Israel)
11 June 2014	<b>Networking at Euro Mine Expo 2014 - at the heart of Europe's Mining Industry</b> Brokerage Event - Skellefteå (Sweden)
11 June 2014	<b>Polish-Cypriot Business Meetings</b> Brokerage Event - Cracow (Poland)
11 June 2014	<b>German company mission to the Photonics Brokerage Event in the Netherlands</b> Company Mission - Veldhoven (Netherlands)
11 June 2014	<b>Photonics, Vision, Robotics &amp; Mechatronics Brokerage event</b> Brokerage Event - Veldhoven (Netherlands)
11 June 2014	<b>International Environmental B2B meetings 2014</b> Brokerage Event - Lille (France)
12 June 2014	<b>Digital Society and Satellite Applications: Business Cases and Brokerage Event</b> Brokerage Event - Belfast (United Kingdom)
12 June 2014	<b>ICT4inclusion - Brokerage Event@sotn</b> Brokerage Event - Trieste (Italy)
12 June 2014	<b>WEST CHINA Business Delegation to Europe</b> Brokerage Event - Brussels (Belgium)
12 June 2014	<b>2014 Chinese Life-Science Company mission to Denmark</b> Company Mission - Copenhagen (Denmark)
12 June 2014	<b>GreenTech brokerage event</b> Brokerage Event - Amsterdam (Netherlands)
13 June 2014	<b>Polish-German B2B Meetings within VI New Economy Forum.</b> Brokerage Event - Katowice (Poland)

# Il calendario degli eventi EEN

<http://een.ec.europa.eu/>

[www.simplernet.it](http://www.simplernet.it)



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Servizi per l'innovazione e la competitività delle imprese in Lombardia e in Emilia Romagna

## Innovat&Match 2014

### A link between Research and Industry

ASTER-SIMPLER, in cooperation with the Enterprise Europe Network, organise the 6th Edition of Innovat&Match Brokerage Event, two days of bilateral meetings among companies, research centres and universities.

Deadline for registration and submission profiles



Gadgets powered by Google

The event will take place on June 4 and 5, 2014 in the framework of R2B - Research to Business 2014, the 9th edition of the International Industrial Research Exhibition promoted by Emilia-Romagna Region, BolognaFiere, ASTER and SMAU. R2B aims at fostering new business opportunities between the research and business systems since 2005.

Within this context, Innovat&Match represents an opportunity to facilitate transnational technology transfer and develop research/technological business co-operations such as:

- European R&D projects
- Technical Co-operation
- Manufacturing and Licensing Agreements
- Commercial Agreements with Technical Assistance
- Joint Ventures

### What's New?

In this section you will find all news about the initiative, know all coorganizers and participants. Stay tuned!

Have a look!

### Initiative Focus

The event will focus on the following strategic target fields for industrial innovation

- Advanced Materials
- Aerospace
- Connecting People, Social Media Challenges
- Creativity & Culture
- Digital Systems & Big Data
- Energy
- Food & Healthy Lifestyles
- Innovative Technologies for Agri-Food
- Low Environmental Impacts Technologies
- Manufacturing 2.0
- Smart Mobility
- Sustainable Construction and Urban Regeneration
- Tailored Health

Register for this event  
open until May 14, 2014.

#### ORGANISERS



#### SCHEDULE

Registration	Feb 25 – May 14, 2014
Meeting Selection	May 14 – May 21, 2014
Event	Jun 4 – Jun 5, 2014

#### DETAILS

Language	English
Costs	Free of charge
Venue	Hall 33 & 34 - Bologna Fair District

#### BILATERAL MEETINGS

Participants	104
Meetings	0

#### PARTICIPANTS

China	2
Estonia	1
Germany	1
Italy	100
Turkey	1
United Kingdom	1
<b>Total</b>	<b>106</b>

#### PROFILE VIEWS

Before Event	2065
<b>Total</b>	<b>2065</b>

**THEMATIC AREA**

Advanced Materials, Aerospace, Connecting People, Social Media Challenges, Creativity & Culture, Digital Systems & Big Data, Energy, Food & Healthy Lifestyles, Manufacturing 2.0, Smart Mobility, Sustainable Construction and Urban Regeneration, Tailored Health



## Background

March 2014, Chinese President Xi Jinping has paid his landmark visit to EU headquarters and called for building partnerships with European countries. People's Government of Sichuan Province of western China has recently launched a province-wide programme to encourage and facilitate enterprises in the Province to go abroad and seek for partnerships with European and other Foreign countries.

EU Project Innovation Centre (Chengdu), the Enterprise Europe Network West China will lead a large Chinese Delegation of 100 people from 80 Technology-Based enterprises on a trade mission to Europe, from June 11 to 21, 2014. The delegation will visit Belgium, Czech and Germany to meet potential partners and look for cooperation opportunities in the terms of technology, investment and trade.

*Timeline: Brussels (June 12&13) - Prague (June 16&17) - Hamburg (June 18&19)*

## Focus

- Innovative Cluster, Innovation in research & technology
- Information and communications technology (ICT)
- Smart City
- General Aviation
- Bio-pharmacy
- Renewable energy, new materials & environmental protection
- Precision instrument, mechanical Engineering
- Modern agriculture

## Why to participate?

This is the event offering a unique chance to engage at strategic level with major industries from West China

- The event of real scale bringing together the companies and clusters in EU
- The event focused on the future of smart city and green industry in China market
- The industry's high level event designed around networking and learning
- The gateway for your successful business in West China
- The event strongly supported by Chinese government in central and regional level

## What makes this event unique?

Register for this event  
open until Jun 9, 2014.

### ORGANISERS



### SCHEDULE

Registration	Apr 1 – Jun 9, 2014
Meeting Selection	May 20 – Jun 2, 2014
Event	Jun 12 – Jun 18, 2014

### DETAILS

Language	English
Costs	Free of charge
Venue	Brussels Prague Hamburg

### BILATERAL MEETINGS

Participants	70
Meetings	0

### PARTICIPANTS

Belgium	4
Bulgaria	1
China	61
France	2
Italy	1
Netherlands	1
<b>Total</b>	<b>70</b>

### PROFILE VIEWS

Before Event	333
<b>Total</b>	<b>333</b>

## 4. Assistenza nella ricerca di partner internazionali (2)

- database di profili: oltre 23.000 profili per la ricerca di partner internazionali
  - Ricerche partner per progetti europei di R&S
  - Offerte & richieste di tecnologia
  - Offerte & richieste commerciali



# Esempi di profili di ricerca partner

## Energy Efficiency

### **H2020-EE-2014-2-RIA-New ICT- based solutions for energy efficiency - IFORENER (Ref. RDES20140416001)**

A Spanish SME is urgently looking for partners in order to submit a proposal to H2020-EE-2014-2-RIA. The aim of the project is to motivate the behaviour change in the energy consumers, in order to reduce the consumption. Different kind of partners such as software developers, building owners and socio-economic impact analysis specialist are sought. Deadline for call: 5/6/2014

## Nanotechnologies, advanced materials and production

### **H2020 NMP-PILOTS-2014 Open access pilot lines for cost-effective nanocomposites (Ref. RDUK20140410001)**

A UK based SME with expertise in the fabrication of carbon nanotubes in nonwoven mat form is seeking SME exploitation partners specialised in electromagnetic interference (EMI) shielding for electronics applications. These partners may come from aerospace, space, automotive, electronics, communications, defence and medical sectors. Partners are being sought to join a partially formed consortium to apply for the NMP1 call.. Deadline for call: 5/6/2014





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**Per maggiori informazioni:**

***Guido Dominoni***  
***guido.dominoni@finlombarda.it***  
***Tel. +39 02 66737307***  
***www.simplernet.it***